

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Black et al.  
Serial No.: 09/738,471  
Filed: December 15, 2000  
Title: Targeted E-commerce System  
Group Art Unit: 3627  
Examiner: Vanel Frenel

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**NOTICE REGARDING CHANGE OF ATTORNEY DOCKET NUMBER AND  
CORRESPONDENCE ADDRESS**

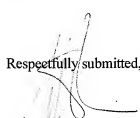
Sir:

Applicant respectfully submits change of attorney docket number. Please change the attorney docket from "5598-89CIP" to "600189-186". In addition, the undersigned is now associated with Customer Number: 61834. Please forward all future correspondence pertaining to this application to the address provided below.

Respectfully submitted,

Dated: August 30, 2007

THIS CORRESPONDENCE IS BEING  
SUBMITTED ELECTRONICALLY THROUGH  
THE PATENT AND TRADEMARK OFFICE EFS  
FILING SYSTEM ON August 30, 2007.

  
\_\_\_\_\_  
Jeanpierre Giuliano  
Reg. No. 55,206  
DREIER LLP  
499 Park Ave.  
New York, New York 10022  
Tel : (212) 328-6000  
Fax: (212) 328-6101

***Customer No. 61834***